



NORTH POLE COMMUNITY CHAMBER OF COMMERCE

SANTA'S NOTES

July 2000

PO BOX 55071, NORTH POLE, ALASKA 99705

PHONE: 907-488-2242

Membership Meeting

The NPCCC monthly membership luncheon will be held on July 20th at Noon in the Senior Center, located at the corner of Fifth Avenue and Snowman Lane. The Noon Luncheon affords all members an opportunity to speak about their business. MAMA C's MOOSE CREEK KITCHEN will be catering our meal, featuring those great chicken strips that we all enjoyed so much at their BAH in June, accompanied by various sauces, dinner roles, macaroni or fruit salad, veggie tray, and finishing up with ice cream for dessert.

Program

Jeanette James and Gene Therriault will be joining us for their annual update on what is happening in Juneau. They will give a short brief and then field questions from the audience. Like the way things are going? Be sure to let them know. Don't like the way things are going? Be sure to let them know. Either way, they need to know your concerns in order to serve your needs. These folks are business owners in addition to their roles in the political spotlight; they have many of the same interests as the other business owners in the Chamber and as such should be willing to listen to your particular situations. Have problems dealing with government? Let them know Thursday.

Business Spotlight

This month's spotlight will shine upon ADVANCE PRINTING, represented by long time North Pole resident, Bob Lincoln. Robert and Chuck Lincoln formed a partnership and went into the printing business in North Pole twenty years ago. They have grown over the years and expanded their business as North Pole's needs grew. ADVANCE offers full service printing, including color work. As well as offset printing, the firm offers FAX service,

photocopying, and laminating. Layout and Design services are provided for those needing to start from scratch.

BAH: ADVANCE PRINTING

Our Business of the Month for August will be much closer to home this time. August 3rd will find us visiting ADVANCE PRINTING for an informative BAH. Bob and Chuck will be demonstrating their equipment and capabilities. Whether you are thinking of tackling an advertising project or simply need some business cards or invitations, bring along your ideas and see what the experts can do to help you achieve just the right touch.

The brothers assure us that we will have fun as well as an education in the finer aspects of printing. Plenty of snacks and giveaways will be on hand to reward you for pushing your dinner hour back a bit. Bring your business cards for the door prize drawings that will be held throughout the BAH.. If you do not have a business card, what better time to consider having some printed up by ADVANCE PRINTING.

Join your CHAMBER friends on August 3rd, from 5 - 7 PM for another exciting BAH. Travel east on Badger Road, past North Pole's famous traffic light and turn left on Elvira Road (just past the old PTI building). The print shop will be the second building on your right.

Welcome Mat Out

The new Logistics Group Commander, Colonel Bruce Litchfield is now in place at Eielson Air Force Base. Colonel Jarvis, long time friend of the North Pole community and our Chamber relinquished command to Colonel Litchfield in a ceremony held at Eielson on July 14th. The new commander has some big boots to fill but the Chamber Board of Direc-

tors looks forward to working with him to maintain the same great relationship enjoyed by North Pole and Eielson alike.

Welcome Aboard

GORILLA FIREWORKS

Robert Hall
 PO Box 871906 Wasilla 99687-1906
 (V) 907-373-6555 (F) 907-892-6566
 Light up your life with fireworks

PETE ALEXION

Edward Jones Investments
 PO Box 56117 North Pole 99705-1117
 925 Lynn Way
 (V) 488-5888 (F) 488-9802
 palexion@alaska.net
 Full Service Investment Brokerage

AUSTIN ENTERPRISES

3125 Laurance Road North Pole
 99705-6702
 (V) 490-6870
 Auto, RV and Truck Repair Services

What's Goin On

CHAMBER CALENDAR

JUL 20	NOON	LUNCHEON
JUL 27	5:30 PM	BOARD MTG
AUG 03	5-7 PM	BAH-ADVANCE PRINTING
AUG 10	5:30 PM	BOARD MTG
AUG 17	NOON	LUNCHEON
AUG 24	5:30 PM	BOARD MTG

CITY OF NORTH POLE

Jul 16	Noon	Community Service Appreciation Picnic
Jul 17	7PM	City Council Meeting
Jul 21		Municipal Election Filing Opens
Aug 7	7PM	City Council Meeting

Aug 11		Municipal Election Filing Closes
Aug 21	7PM	City Council Meeting
Aug 28		First Day of School

North Pole Municipal Elections: Municipal elections will be held on October 3rd. Three seats are up for election: mayor and two city council seats, currently held by Jim Hunter and Ramona Sandbo. The filing period opens on Tuesday, July 21st and closes on August 11th. A completed Sworn Declaration of Candidacy, a completed Public Official Financial Disclosure Statement and a nonrefundable \$2.00 filing fee are needed to file for these offices. To be eligible to run for elected office, a candidate must be 18 years of age, a resident of the city and a qualified voter within the State of Alaska for one year.

Student Recognition: The North Pole City Council recognized Elizabeth Tibbs, NPHS; Kit Dawson, NPMS; and Katie Ward, NPE as the students of the month for June. Teachers at these schools nominated these students for their positive attitude, service, and achievements.

Sister City Host Families Needed: Fifteen families are needed to host student and adult visitors from our Sister City, Itadori. The visitors from Japan will visit North Pole from August 4th through the 10th. This is a great way to experience another culture and people. For more information, contact Karen Lane at 488-1479 or Mayor Jacobson.

Community Service Appreciation Day: New Jerusalem Church of God In Christ, 2515 Mission Road, is sponsoring the North Pole Community Service Appreciation Picnic on July 16th. Local businesses, organizations and individuals will be recognized for their service to the community. For more information, contact Barbi at 488-3460.

Community Calendar: The City web site (previously www.alaska.net/~npole/cnp) has moved to a more user friendly address. Change those bookmarks to www.northpolealaska.com Check the site for the community calendar, council minutes and much, much more.

BETTER AND BETTER

Just when we thought that the **Business After Hours** events could not get any better, along comes Ed and Aggie Bostrom, owners of NORTH POLE ACRES. When setting up the event with Ed, he laid out plans for a little strawberry picking and some snacks, maybe a taste or two of a couple of jams. Well those simple little plans were multiplied ten fold when we ventured out to the country on

Thursday, July 6th. The strawberry picking was accompanied by an enjoyable, as well as educational, tour of the farm. Following the tour, the twenty or so guests were treated to



a complete dinner, including Chicken Linguine, fresh asparagus, home made rolls and bread adorned with a choice of varied and unusual jams. We sat around neat white tables set on a plush green lawn, enjoyed our meals and additional trips through the buffet, while discussing everything from crops and pests to stocks and bonds.

BAH BAH BAH

You ask, **Is it Worth It?** Ask Ed if it was worth it. He sold a lot of product to his guests that evening for sure, but the results from networking with other members were far greater, as those of us who attended spread the word to our acquaintances. Ask Ed how much advertising costs. His advertising from the BAH was a half page story with picture in the News-Miner on July 8th; no charge.

You ask, **Is it Worth It?** Ask John at MAMA C's MOOSE CREEK KITCHEN if his June BAH was worth it. Some of his guests stayed for dinner that evening, but again, the results from networking with other members were far greater, as those of us who attended spread the word to our acquaintances. Ask John how much advertising costs. His advertising from the BAH was a half page restaurant review with picture in the News-Miner on June 28th; no charge. Last time I was in for dinner, John told me that his business since the News-Miner has increased at a surprisingly high rate.

Now is the time to sign up for your very own Business Spotlight and Business After Hours. These events are a lot of fun and a great way of showing off your business. Attendance is edging up as our members become accustomed to the schedule. What better way to relax after work than stopping at another business that still is open and being treated as a friend rather than a customer. Call or EMail the Chamber today and sign up. The next available slot is Business Spotlight at the August Luncheon with a BAH in September.

If you are not coming to the BAHs, you are missing a great opportunity. Those that do come, come often, so the events are obviously worth while. Come and see what you've been missing.

Welcome to the Board

The NPCCC Board welcomes Pete Alexion, EDWARD JONES INVESTMENTS, as a member of the Board. Pete has been appointed as Director of Strategic Development, a new position. This position will be added to the list of offices for election at the next Chamber Annual Meeting.

Cabin Corner

The Visitor Center is alive and well thanks to a handful of volunteers on weekends and Chris Stringer during the week. Chris has done a great job representing North Pole businesses to our visitors. The Mile Post does a great job in getting folks to our community and to our Visitor Center. Chris and his task force of volunteers then take over the care and nurturing of the guests in our community. They will do their best to answer all questions but specialize in directing the visitors to NPCCC member's businesses.

Rachel Kain, one of our volunteers for the past two years, will replace Chris as our Cabin Staff person in August. Chris is leaving us to join the United States Air Force, our country's gain, our community's loss. Rachel will be at the Cabin till school starts on the 28th of August.

We are seeking volunteers to help keep the doors open on weekends and to help out during the week. If you can spare a few hours, please contact the chamber office. The several thousand visitors that enter our door every summer make the Visitor Center a very important asset to the City and Community businesses. We especially need help on the last two weekends of July when Neal takes his vacation. The cabin will need volunteers from the 28th of August till we close on Labor Day to replace Rachel when she returns to school this Fall.

Web Page Update

The updating of the Chamber Web page continues. Member listings are being brought current as time permits. It is a slow process as each listing is verified for currency, followed by a lengthy Internet search for any appropriate web site and EMail address. You can shorten this task by EMail the information to Neal at the Chamber address, **Eielson Air Force Base:** Mike DeCuir, 354th Fighter Wing Commander, was promoted to the rank of Brig. General June 30th. Colonel William English assumed command of the 354th Medical Group and Colonel Bruce Litchfield took on the 354th Logistics Group.

Heritage Park will be dedicated on Thursday,

North Pole Does The Fourth

Appreciate

Hot dogs roasting on the grill today
For us to enjoy as we humbly pray
That our children will learn to
Appreciate whay we celebrate
Independence Day

Together

We get together today
To honor Our American Flag
And to each other we will say
We are proud to celebrate
Independence Day

Independence Day

We do not have fireworks
bursting in the Sky
We do have friends standing by!
We are a small group Celebrating
our way
The best way we can Independence Day!

4th of July

We know our fore fathers
did their part
To establish a free country and start
The 4th of July as Independence Day
That is why we celebrate
the 4th of July as
Independence Day!
With friends and fellowship in a
Good Old Fashion Way!

npccc@usa.net Once the update is complete, a utility will be added allowing the user to call up your information based on the type of business you are in.

If you have specific areas of interest on the page and want to do some editing, contact Neal Gregory. Your input is always welcome and so is your typing.

Free is a Great Price

The Chamber offers a great advertising package with great prices. We look at it as a member benefit, not a profit making affair. Now comes something even less expensive, **FREE**, well kind of free. Any member who is willing to offer a discount to all NPCCC members will have their business information, along with their discount offer, printed as often as space permits. WOW, can you beat that, free publicity as well as offering yet another benefit to entice more business owners to join our Chamber. The larger we grow, the more we can offer the members and the community.

To facilitate this program, a membership list will be included in the August newsletter. With the start of the new fiscal year, membership cards will be issued as dues are received.

Summer Fest 2000

A fantastic time, nothing less could be said of this year's Summer Festival. With the combined work of the NPCCC's Summer Festival Committee and volunteers, corporate sponsors, in-kind sponsors, entertainers and vendors, this year's festival was easily the 'biggest ever'. It is easy to see that North Pole is a 'happening place'. The parade was wonderful, the entertainment great, the food at Santa's Seniors delicious, the pancakes at Lord of Life tasty, the carnival rides enjoyed by the youngsters and the vendor's wares tempting.

Corporate sponsors jumped in early to get things rolling. Events such as this are not possible without the likes of ALYESKA PIPELINE SERVICE CO., PETRO STAR INC, STATE FARM INSURANCE, AND WILLIAMS ALASKA PETROLEUM.

In-kind sponsors were extremely generous this year, including the following: ACS WIRELESS, ALASKA SEA LIFE, ALYESKA PIPELINE SERVICE, CARLILE ENTERPRISES, CITY OF NORTH POLE, COCA COLA OF ALASKA, COMFORT INN OF FAIRBANKS, FOX, GREAT NORTHWEST INC, HAWK'S FARM AND GARDEN, JIM DULEY, KIAK, KJNP, MAGIC FM, MCDONALDS, NORTH POLE CHAMBER OF COMMERCE, NORTH POLE FIRE DEPARTMENT, NORTH POLE YOUTH SPORTS,

OUTLAW SIGNS, PERMAFROST DJ AND MUSIC SERVICE, PIKE'S WATERFRONT HOTEL, PTI COMMUNICATIONS, RIVERS EDGE RESORT, SANI-CAN, SANTA CLAUS HOUSE, SANTA'S FLOWERS, TWO CITIES CONSTRUCTION, and WESTMARK HOTELS.

The festival would never have been, had it not been for efforts of the Summer Festival Committee chaired by DARRYL CARNLEY. The Chamber's committee was made up of some very hard working community members: KELLY CHURCH, JODY FORD, ROSEMARY HOBSON and KAREN LANE. These five individuals were the backbone of the project but will be quick to tell you that, 'it takes a community' - without the help of all the volunteers and supporters, too numerous to list, this year's event would not be what it was. Of course, beautiful weather did not hurt any.

The parade, all 78 entries, was enjoyed by what appeared to be thousands of happy viewers as it passed for review in front of Santa Claus House. When the fumes cleared and the dust settled, the winners were clear. The Mayor's Choice award went to the ARMY BRAT STEP TEAM. The Best Theme award went to SANTA'S FLOWERS. Best Commercial went to RIVER EDGE RANCH with Best Non-Commercial going to the SHAKESPEARE THEATRE. There is always next year and other judges to please.

Around and About

Century 21: Hank Bartos has entered the Fairbanks North Star Borough mayoral race.

July 20th at 8:20 AM. Report to the newly remodeled Yukon Club for shuttle transportation. For more information, contact Public Affairs at 377-2116.

Fairbanks Convention and Visitor Bureau: Jane Godfrey was promoted to manager of visitor information and human resources. Leah Shepherd was promoted to the position of operations manager. Karen Lane was hired as the FCVB membership manager. Robert Wholechees was hired as communications coordinator.

Fairbanks Daily News-Miner: Louise Martin was promoted to advertising director.

Fort Wainwright: Major General James Lovelace, Jr was recently installed as U.S. Army Alaska Commander, replacing Lt General Thomas R. Case.

Kiwanis Club of North Pole: The KIWANIS painted the patio fence at Santa's Seniors Center just in time for their ice cream social during Summer Festival. Keeping their brushes in hand, they moved on later in the month to paint picnic tables and restrooms at Head Start.

Santa Claus House: In addition to purchasing

Santa RV Land, Santa now has working partnerships with both Salmon Bake Alaska and the El Dorado. This in an worthy effort to get North Pole's name into the Fairbanks area. Dog mushing demonstrations have been added during the summer months on Monday through Saturday from 6:30 - 8:30 PM. Call 488-9216 for information

Santa's Senior Center: Our nation's independence was celebrated by a large turnout of North Pole seniors and friends on the 4th of July. A potluck featured hot dogs grilled by the North Pole Lions Club. Free music and dancing was a highlight, as well as patriotic poetry read by attendees. Prizes for the poetry contest were donated by CHEF'S FAMILY RESTAURANT, Pagoda, MCDONALDS AND WENDYS.

A potluck will be held on July 22nd at 5:30 PM in the Senior Center. Please bring a dish to share. The board will meet at 1 PM on July 26th. An outing to Chatanika is scheduled for July 28th, leaving the center at 10 AM.

Wendy's Restaurants: Another mayoral candidate in the FNSB race - Rhonda Curwen-Boyles.

Westmark Hotels: Dawn Harmon, formerly of WENDY'S RESTAURANTS, has joined the WEST-MARK HOTEL staff as their new regional manager.

Williams Alaska Petroleum: WILLIAMS ALASKA sponsored the annual Williams Santa Claus Half-Marathon race last Saturday, July 8th. More than 100 runners braved the warm day and out distanced the mosquitoes as best they could. Jane LeBlond took the women's title, finishing the 13.1 miles in 1:30:29. The men's title went to Kevin Brinegar, who crossed the finish line in just 1:15:24.

Tragic Loss

Angela Louise Staley, 21, passed away unexpectedly June 21, 2000. Angela was pursuing a career as a sport trainer when her life was cut short by cancer. Her family said, "She never gave up, even during chemotherapy and radiation treatment."

Angela was a local youngster, graduating from North Pole High School in 1996. In high school she was an active member of the Kiwanis Key Club of North Pole. Your editor had the great privilege of working with her in his role as Kiwanis advisor. Angela was committed to community service whenever time allowed.

Visitor Center volunteers will remember Angela as a hard working staff member during her summer vacations. One never had to tell this young lady what to do or how to do it. She took the job head on and with her leadership skills and winning personality directed other volunteers in the performance of their duties around the cabin.

A memorial service was held on July 7th with several representatives of the Chamber in attendance. Mayor Jacobson led the services that were attended by a large gathering of Angela's friends, she had so very many.

The family requests that remembrance be made in the form of donations to the American Cancer Society.

Fly Your Flyer

Have you noticed the flyers that are included in some of the Chamber newsletters? This is really a great benefit to you. For around twenty bucks you can put a full page, black and white, double sided flyer in our newsletter and reach 150 of our members, who then often share it with their employees and customers. Ten dollars of the twenty is what we charge, the rest is an approximate printing cost. Your cost may be less if you have your own copier.

Why wait? Design a flyer and contact Neal Gregory today. We have a complete advertising package but dollar for dollar this is the best bang for the buck!

Attention Alaska Small Business Owners!!

This message is brought to you by BUY ALASKA, a program of the Alaska Small Business Development Center.

The General Services Administration's Office of Enterprise Development and the Federal Supply Service (FSS) are pleased to announce its TEN CITY TOUR 2000 for small, minority, hubzone, veteran and women-owned businesses interested in learning how to become a Federal Supply Schedule Contract Holder.

The General Services Administration (GSA) purchases a broad range of good and services for the entire Federal Government. GSA's Federal Supply Service Schedules Program is a \$10.5 billion program and recognized as the "preferred source of supply by DOD and most civilian agencies". By attending this in-depth workshop you will obtain useful information from GSA experts on how to prepare a successful offer to become a GSA Federal Supply Schedule contract holder.

The workshops, which also are open to other small, minority-owned businesses, are scheduled for 8:30 AM. till noon, July 24th. They will provide opportunities to meet procurement officers from

agencies that use GSA Federal Supply Service schedule contracts and learn to prepare offers that would appear on those schedules, the preferred federal source for products and services.

The Hilton Anchorage Hotel
500 West Third Avenue - Alaska Room
Anchorage, AK 99510-9953
Registration: 8:00-8:30 AM, July 24, 2000
Workshop: 8:30 AM-Noon, July 24,2000
Registration Fee: \$15 at the door.

CASH ONLY!! No credit cards or checks will be accepted.

RSVP via e-mail to: shaunta.dudley@gsa.gov;
yolanda.king@gsa.gov or elizabeth.ivey@gsa.gov

Seating is limited - register NOW!!!
Visit GSA's home page at www.gsa.gov
For More Information, Contact
Bridget McLeod, Program Director
430 West 7th, Suite 110
Anchorage, AK 99501
phone: (907) 274-7232or (800) 478-7232

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• **(907) 488-3381; Email: ngregory@alaska.com Membership Meetings:** NPCCC meets monthly on the third Thursday at noon. Meetings are held at •
• Santa's Seniors Center located on Fifth Avenue in North Pole. Luncheon is served at a cost of eight dollars. •

• Officers:	President	Ray Pulsifer (USPA/IRA)	(907) 488-4800	•
•	Vice-President	Evolyn Melville	(907) 488-2679	•
•	Secretary	Bess Rounds (NP CERAMICS/JUST BE CLAUS)	(907) 488-6880	•
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•	Board Mbr	Neal Gregory (KIWANIS CLUB OF NORTH POLE)	(907) 488-3381	•
•	Board Mbr	Dawn Harmon (WESTMARK)	(907) 456-3663	•
•	Board Mbr	Rosemary Hobson	(907) 488-9519	•
•	Board Mbr	Beth Reagin (NORTH POLE HIGH SCHOOL)	(907) 488-2209	•
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